

Prosci® ADKAR Model Mastery Level 1: Prevent Change Resistance



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In Prosci's Prevent Change Resistance program, you'll build on your ADKAR® Blueprint knowledge and skills attained in the Certification or Practitioner Program, plus gain access to Prosci's ADKAR Body of Knowledge. With your new skills and insights, you can prevent resistance and build readiness for change—and deliver better ADKAR outcomes that lead to change success.

Prerequisite: Prosci Change Management Certification Program or Prosci Change Management Practitioner Program

Who is it for?

- The Prevent Change Resistance program is designed for both new and experienced practitioners wanting to use a proactive, collaborative approach to building and implementing the ADKAR Blueprint.

Why Attend This Program?

The ADKAR Blueprint provides a template for capturing the essential information needed to support ADKAR transitions for individuals and groups impacted by a change. This one-day ADKAR Model Mastery Level 1 program that focuses on the ADKAR Blueprint enables you to:

- Effectively engage change leaders to partner with you in developing and implementing the ADKAR Blueprint
- Build change readiness by proactively preparing, equipping and supporting people to adopt and use a change
- Anticipate root causes of barrier points to prevent potential sources of resistance and move the change forward

Learning Objectives

Through the Improve Project Health program, you will learn how to:

- **Apply the ADKAR Model to Prevent Resistance** – Proactively apply the ADKAR Model to prevent avoidable resistance and build readiness for change.

Program Agenda

- Welcome and Connection
- Review the Uses of the ADKAR Model
- Prevent Resistance by Building Change Readiness
- Introduction to the ADKAR Blueprint
- Build an ADKAR Blueprint
- Extended Break
- Engage and Involve Key Stakeholders
- Activate Change Leaders
- Track ADKAR Outcomes
- Next Steps and Close

- **Build an ADKAR Blueprint** – Apply proven practices and anticipate root causes of barrier points to build an ADKAR Blueprint to achieve ADKAR outcomes.
- **Engage and Involve Key Stakeholders** – Select and apply an effective approach to engage key stakeholders in building an ADKAR Blueprint.
- **Activate Change Leaders** – Activate sponsors and people managers to fulfill their change roles and implement the ADKAR Blueprint.

Tools and Resources Included

As a course participant, you gain access to industry-leading content and tools:

- One-year subscription to digital content, guidance and resources in the Prosci Hub Solution Suite, including:
 - **Knowledge Hub** – Applying the PCT Model
 - **Research Hub** – Access to over 20 years of best practices in change management research including the Applications of the PCT Model study
- Digital program workbook

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