



Tom Marsicano

Founder and Director

Tom Marsicano is the founder and Director of and Change, and a Master Certified Prosci® Instructor. An extensive background, especially in financial services and IT systems, and love for research make him a widely respected facilitator and speaker.

Experiences and Skills

Undergraduate Degree in Commerce

Project management and system implementation

Corporate culture change

Master Certified Prosci® Instructor

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Tom's history

Tom started his career in commerce where he gained experience in all aspects of project management and system implementation. During these early years Tom recognized that some projects were more successful than others and it was here that he became interested in Change Management.

He started focusing on his consulting career, using his diverse experience all over Africa and Europe on projects involving mergers, technology changes and corporate culture change, deepening his love for Change Management.

This led to his joining a global financial services group where he oversaw the Change Management for a number of operational initiatives. It was here that he was first exposed to the Prosci® methodology.

Combining his love of research with his belief in using the methodology to improve business performance, Tom left to become one of Prosci®'s first external facilitators and speakers and joined Picourseware soon after.

Today, Tom is widely regarded as one of Prosci®'s best facilitators by training colleagues and students, for his naturally engaging facilitation style and his diverse experience which he so easily uses to enhance training sessions.

To date, Tom has trained thousands of practitioners in various sectors including government/semi-government, financial, mining, petrochemical, FMCG, management consulting and hospitality sectors.

He was a guest lecturer in Change Management at the University of Johannesburg, and in 2012 was appointed a board member of the Association of Change Management Professionals, a worldwide body representing the Change Management industry.