

Prosci® ECM (Enterprise Change Management) Boot Camp



learn
and Change

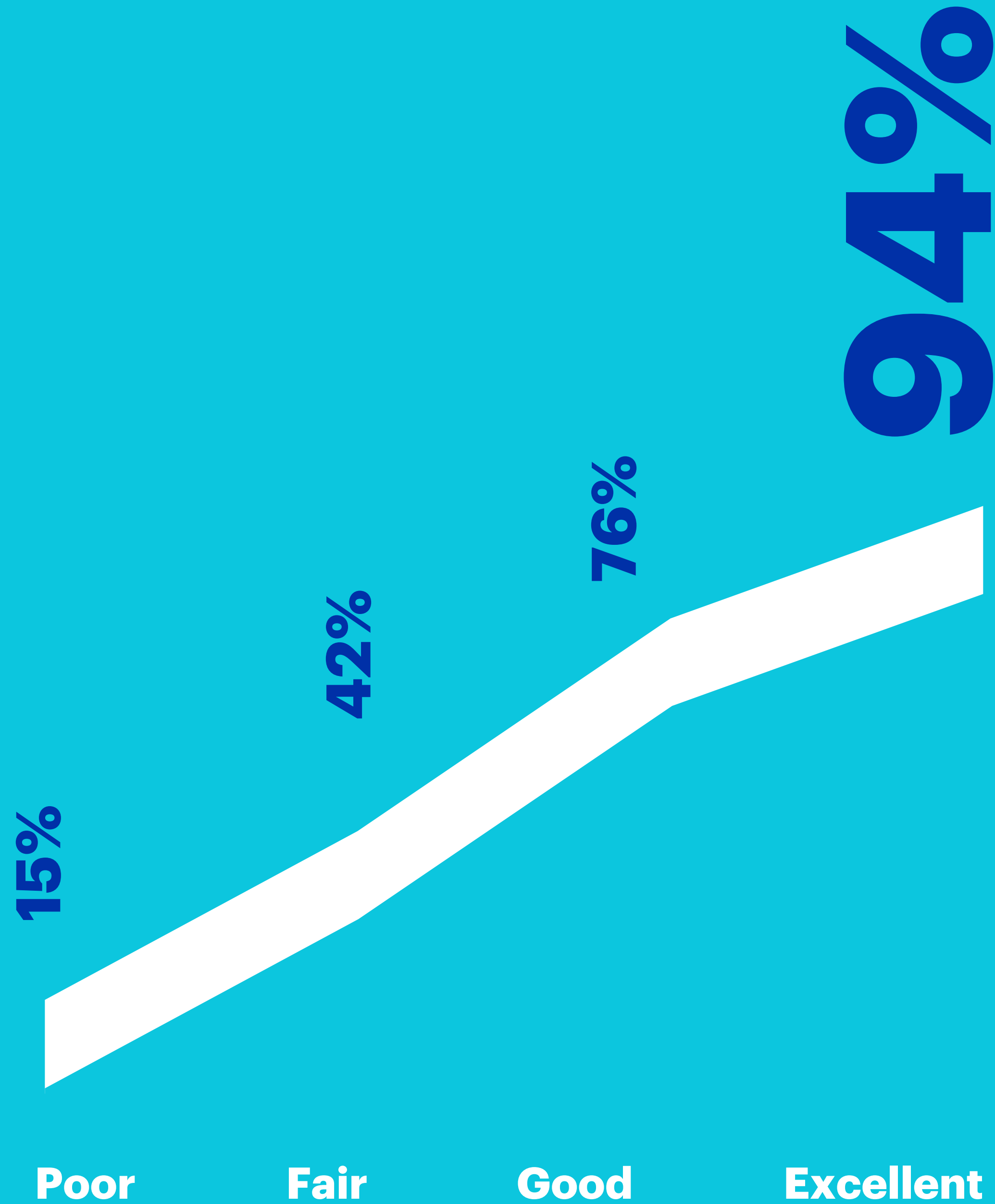
A few words about the Prosci® methodology

We would like to introduce the benefits of applying the Prosci® methodology for Change Management, supported by real, research-based insights.



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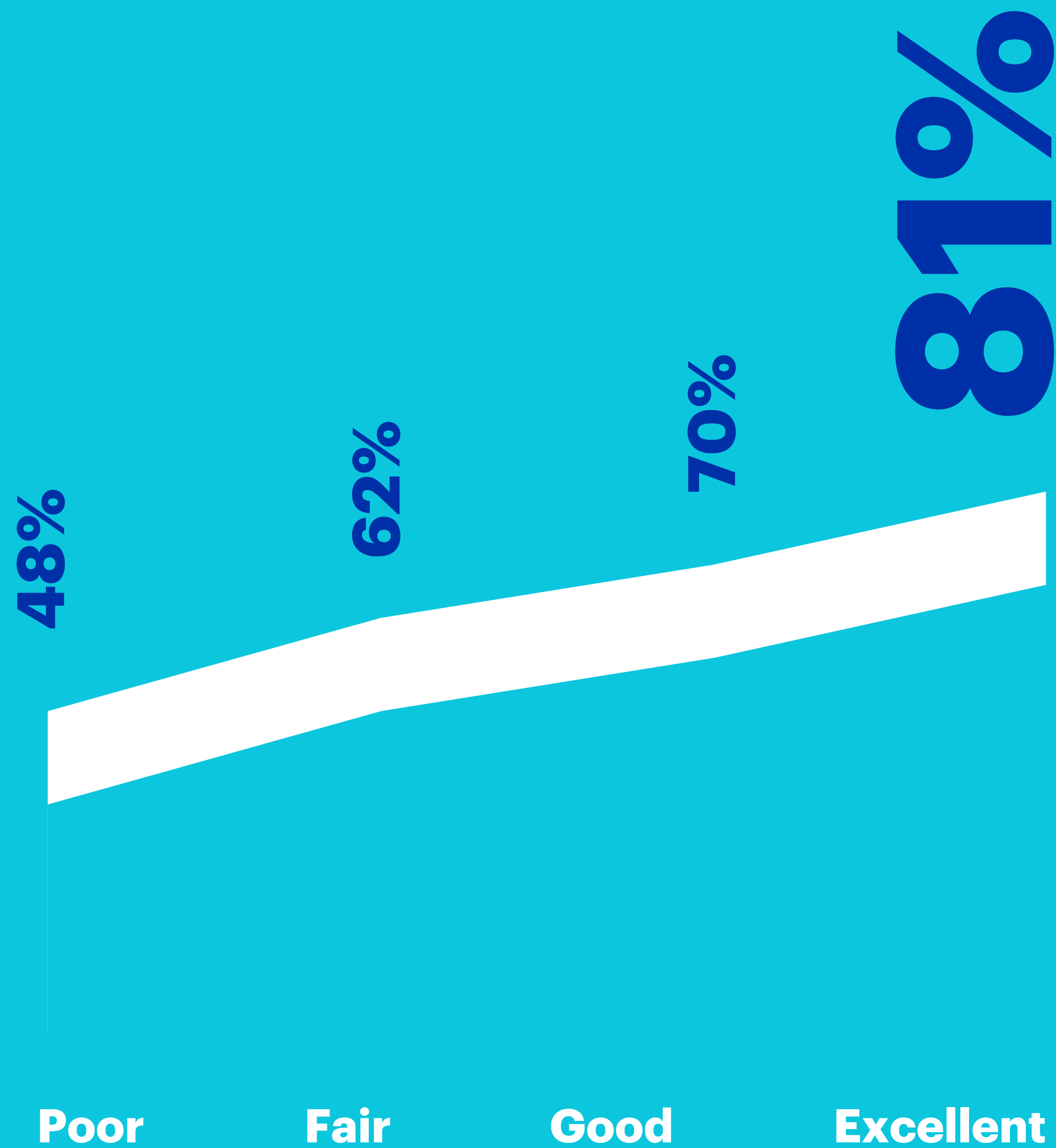
**of Fortune 100
companies
choose Prosci®**



Change Management is directly connected with meeting project objectives



**When it is effectively
deployed, projects
are more likely to be
on schedule**



Change Management is correlated with keeping projects on budget

The Program

An interactive workshop designed for organizations that wish to grow their change maturity. The Program aims to deliver the right tools to institutionalize Change Management practices, processes, capabilities and competencies.

Why this Program?

This Program is designed to help organizations grow their change maturity, and help them define useful techniques to build a coalition among sponsors.

The Boot Camp will bring the team together to build the strategy to embed Change Management as one of the core capabilities in the organization.

Who is it for?

- **Change Management enterprise deployment leaders (better with a small team from the organization)**
- **Change leaders or teams who are responsible for building change capability within their team or division**
- **Leaders responsible for organizational strategy, developing an HR Change Management strategy, delivering sustainable change through technology, directing Change Management or Change Management practice, Centers of Excellence or Communities of Practice**

**Defining areas
where tactics are
needed**

Prosci® ECM Strategy Map

01 Leadership

Sponsor, Steering
committee, Change
Management reviews

02 Project

Pilots, Tiers,
Departments, Regions,
Triggers

03 Skill

Training, coaching, tools

and Change

Prosci® ECM Strategy Map



04 Structure

Organizational
footprint, CMO,
networks, job roles



05 Process

Project launch,
performance
management,
improvement

Program Pre-requisites

Acquiring a Change Management Certification is strongly recommended, as we consider it as a preparatory step to the Enterprise Change Management.

Outcomes

Participants will understand:

The benefits of embedding Change Management in organizations and creating an ECM map.

Participants will apply:

ECM to their organization and deploy it as a change to be managed.

Participants will learn:

About their current state of Change Management maturity, build frameworks and strategies to assess it, define their desired future state and develop a plan on how to achieve it.

Program Agenda

Morning

What and why of Enterprise Change Management

Change Management Maturity Model™ Audit

Project ECM – your customized strategy and plans

Assess your current state

Afternoon

Define your future state

Design your transition state

Develop your ECM Strategy Map

Determine next steps

Materials

- **ECM Boot Camp Workbook**
- **ECM Roadmap Online Toolkit**
- **Prosci® Change Management Maturity Model™ Audit (6-month subscription through the Prosci® portal)**

After the Program

Once the designated change leaders have built their framework and defined their strategy, we will help them adjust it and deploy it with our assistance and Prosci® tools.

After the Program

01 Six-month subscription

Participants will be granted a six-month access to the Prosci® Maturity Model™ Audit, to immediately apply what they have learned.

After the Program

02 Assistance

Project-specific support, assessment and advice from the *and Change* team, provided via email or via customer support service.

After the Program

03 Prosci® support materials

One-year access to the Prosci® portal, where participants can find free tutorials and webinars as a life-long support mechanism.

Discover the Program

This Program can also be delivered in-house, according to your organizational needs.

Learn more at <http://bit.ly/2tQCxZg>

Facilitator

The Program will be taught by one of our Prosci® certified facilitators, who will guide participants through their training experience.

A portrait of Tom Marsicano, an older man with grey hair and glasses, resting his chin on his hand. He is wearing a light blue striped shirt. The background is a chalkboard with some faint diagrams.

Tom Marsicano

*Founder and
Executive Director*

Tom Marsicano is the founder and Director of *and Change*, and a Master Certified Prosci® Instructor. An extensive background, especially in financial services and IT systems, and love for research make him a widely respected facilitator and speaker.

Experience and Skills

Undergraduate Degree in Commerce

Project management and system implementation

Corporate culture change

Master Certified Prosci® Instructor

A solid red vertical bar is positioned on the left side of the slide.

Contact Tom Marsicano

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andchange.com

See you soon.

and Change